

## CLUB BULLETIN CONTEST

### NOTE:

Club Bulletin Contest will run from September through March. You MUST mail your Club Bulletin to the following: Bulletin Chair, Lions Clubs International, District Governor, 1st Vice-District Governor, 2nd Vice-District Governor and Zone Chair

### 1000 POINT BULLETIN RATING SYSTEM ITEM POINTS

* Program Announcement	75
* Announcement of day, time and place of meeting	15
* Name of Club, City and State	15
* Name of President, Secretary, District Governor, Vice Governors, Zone Chair, MD Office Manager including Address and Telephone Number	15
* Resume of last meeting	40
Announcements of actions taken by Club	60
Activities mentioned	50
Committee reports	40
Personal items about members	75
List of coming events (Club, Zone, District, etc.)	60
Items about Zone and District Events	60
Items about Lions International events and Lionism in general	60
Humor (jokes, amusing incidents about members)	40
Legibility	60
Neatness	60
Convenience of Size	40
Attractive Appearance	60
Regularity of publication	60
Style of writing	55
Editorials	50
Illustrations	10
Max Total Points Awarded	1000

### CLARIFICATION OF SCORING:

Bulletin should be judged by the score system as set forth in the Club Bulletin Contest guidelines. The points set forth in the contest guidelines shall be the maximum allowable points for each item. All stated items must appear in each issue of the bulletin. The items without a star must be included in the bulletin once each month. (They may be included in every issue, but this is not necessary.)

#### **Program announcements**

The program for each meeting prior to the next issue shall be given. If the program for any such meeting has not been determined, that shall be noted and considered as satisfying this requirement.

#### **Activities mentioned**

This may be an activity completed or a future activity.

#### **Personal items about members**

This may be a birthday, anniversary, health report or other personal item about a member.

#### **Items scored for each issue**

Legibility, neatness, convenience of size, attractive appearance, and regularity of issue and style of writing.

**Single page bulletin**

Any bulletin printed on one sheet of paper of legal size or smaller shall be considered a single page bulletin.

**Multiple Page Bulletin**

Any bulletin printed on more than one sheet of paper shall be consider a Multiple Page bulletin.

District Awards will be given to the club bulletin which, in the opinion of the Bulletin Contest committee, is the most outstanding in each of the two (2) categories, Single or multiple page. The district committee choices are entered into the Multiple District contest to determine the best bulletin in the Multiple District.

**International Newsletter (Bulletin) Contest****To enter the contest**

Each Lions Club should submit two copies of their best club news bulletins to the Public Relations Division of Lions International Headquarters no later than May 1st. There will be one winner and four honorable mention winners. Winners will be announced at the annual International Convention. Members of the Publications, Public Relations and Lions Information Committee of the International Board of Directors will judge the entries. Winners will be awarded prizes. All entries in the International Newsletter (bulletin) contest must be accompanied by the contest registration form available for download from Lions Clubs International.